

The Twin (Green and Digital) Transition across Firms and Territories

January 20–21, 2026

Department of Economics and Management
Via Inama 5, Trento



Registration Form

WORKSHOP FINANCED BY THE PRIN-PNRR PROJECTS

Il presente evento è finanziato dall'Unione europea – Next Generation EU, nell'ambito del bando PRIN 2022, progetto "The geography of the "twin transition": mapping the regional combination of the green and the digital transition - GEOTWIN" (2022ZKW4F5) – CUP D53D23011450006.

Il presente evento è finanziato dall'Unione europea – Next Generation EU, Missione 4 Componente 2, nell'ambito del bando PRIN 2022 PNRR, progetto "Place Leaders Of Twin Transition in the Italian local manufacturing systems (PLOTI)" (P2022ACFL7) – CUP E53D23016560001.



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January 20, 2026 Morning Session

11.30 – 12.00: Registration

12.00 – 12.15: Welcome and introduction

Gabriella Berloff, *University of Trento. Dean of Department of Economics and Management*

Claudia Ghisetti, *University Milano-Bicocca: PRIN2022 "DIGITAL & GREEN ITALIAN BUSINESSES"*

Sandro Montresor, *University of Trento: PRIN2022 "GEOTWIN"*

Erica Santini, *University of Trento: PRIN2022 "PLOTI"*

12.15 – 13.15: Opening reception with light lunch

13.15 – 14.15: Key-note speech

"The Twin Transition and the future of EU Cohesion Policy: Aligning green and digital priorities in the new programming cycle"

Andrea Conte (*JRC-EC*)

14.15 – 14.30: Session break

Session 1 – The Twin Transition across firms

Chair: Chiara Tomasi (*University of Trento*)

14.30 – 15.00: From bits to sustainability: How digital investments influence green practices in Italian firms (Lelli F., Montresor, S. and Pieri, F.)

Presented by Fabio Pieri (*University of Trento*)

15.00 – 15.30: Digital and green transitions in Italian businesses: An assessment of the main antecedents (Ghisetti, C., Angelo, A., Cambrea, D. and Compagnoni, M.)

Presented by Claudia Ghisetti (*University of Milano-Bicocca*)

15.30 – 16.00: The green-digital nexus: twin transition and "twin" human capital across Italian firms (Cattani, L. and Montresor, S.)

Presented by Luca Cattani (*University of Parma*)

16.00 – 16.30: Coffee break



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January 20, 2026 Afternoon Session

Session 2 – The Twin Transition in action across firms and territories

Chair: Lucia Piscitello (*Polytechnic of Milan*)

16.30 – 17.00: Digital optimism and green silence: evidence from Italy (Staiano, J., Ellipani, F., and Santini, E.)

Presented by Jacopo Staiano (*University of Trento*)

17.00 – 17.30: Firm roles across virtuous and lagging Italian provinces (Zoppelletto, A. and Pegoraro, D.)

Presented by Alessia Zoppelletto (*University of Verona*)

17.30 – 18.00: Roundtable and Dashboard Presentation with registered participants



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January 21, 2026

Session 2 – The Twin Transition across regions

Chair: Eleonora di Maria (*University of Padua*)

9.30 – 10.00: Twin transition and spatial embeddedness: an empirical analysis on the Italian provinces (Civardi, C., D'Agostino, L.M., Ghisetti, C., Santini, E., and Staiano, J.)

Presented by Lorena D'Agostino (*University of Milano-Bicocca*)

10.00 – 10.30: CO2 emissions and the uneven geography of data centers in Europe (Antonietti, R., Bettiol, M., Di Maria, E., and Vargiu, L.)

Presented by Roberto Antonietti (*University of Padua*)

10.30 – 11.00: Universities as drivers of green-digital innovation: an analysis of European regions (Bertoletti, A., Cimiterra, M., Lelli, F., Montresor, S.)

Presented by Sandro Montresor (*University of Trento*)

11.00 – 11.30: Coffee break

11.30 – 12.30: "The twins paradox. Digitalization, sustainability and the growth of European Smes"

Maria Luisa Mancusi (*Università Cattolica - Milano*)

12.30 – 13.00: Roundtable and closing of the Workshop with registered participants

Claudia Ghisetti (*University Milano-Bicocca*), Sandro Montresor (*University of Trento*), Erica Santini (*University of Trento*)