



UNIVERSITÀ
DI TRENTO
Dipartimento di
Ingegneria Industriale



UNIVERSITÀ
DEGLI STUDI
DI MILANO

SEARCHING FOR THE GREEN TYRE

WORKSHOP ORGANIZED WITHIN THE EU-LIFE PROJECT:



NORUBTREET_4_LIFE

NOvel RUBber mixes for Tyres with a REduced
Environmental and Toxicological impact,
for a better LIFE

FINAL PROJECT WORKSHOP | 10TH SEPTEMBER 2026

Grand Hotel Liberty - Viale Giosuè Carducci, 3/5
38066 Riva del Garda (TN), Italy

In this Workshop, we will discuss the **NORUBTREET_4_LIFE** Project results and their impact on the tyre industry.

The Project focused on the design and production of novel rubber mixes for tyres compliant with EU regulations, contributing to a worldwide effort to develop “greener” materials, as concerns production, usage and end of life management.

Lectures from international experts will introduce the main pillars of the Project’s research: new materials, environmental and health impact, exploitation of research results.

Program:

9:30-10:00	Registration
10:00-10:30	Opening and introduction to the Project
10:30-12:30	First session: New materials
12:30-14:00	Lunch
14:00-16:00	Second session: Emission and toxicological characterization
16:00-16:30	Coffee break
16:30-18:00	Third session: Sustainability and exploitation
18:00-18:30	General discussion and concluding remarks

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Andrea Dorigato (University of Trento, IT)
Giulia Fredi (University of Trento, IT)
Stefano Gialanella (University of Trento, IT)
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